



SEQTA SMS

SEQTA SMS is an integrated SMS solution that helps you quickly share news with staff, students and parents. With average open rates of 98% as of 2022, SMS is a powerful and proven communication channel which can be leveraged by your school.

How does SEQTA SMS support your school?

Account for absences

Quickly notify parents if their child is marked absent at school. Proactively manage unplanned absences by bringing parents into the loop earlier.

Share sudden updates with parents

Whether it's a big as a COVID outbreak or as small as a change in parking arrangements, SEQTA SMS allows you to quickly push time-critical notifications to parents and guardians.

Keep students up-to-speed with changes

Let students know about changes that affect them, such as tweaks to their daily org or delays to their school day.

Many schools are using SEQTA SMS for:

- ✓ COVID outbreaks
- ✓ Absences
- ✓ Bus breakdowns
- ✓ School carnival updates
- ✓ Reports and results now available
- ✓ Traffic congestions
- ✓ Child in sick bay
- ✓ Special commendations



Choose a number type that's right for your school

Standard dedicated numbers will have no sequence with the numbers; they are purely generated at random.

Gold dedicated numbers will have some form of sequencing/ repetition. For example, 6 of the same digits: 04XX 555 555; or 6 numbers in sequence: 04XX 234 567.



Pricing

SEQTA SMS pricing will depend on the type of number selected, and whether an existing provider is utilised. Most schools can expect a small setup fee, a monthly maintenance fee and usage fee. Contact us for more information about SEQTA SMS or to arrange a quote for your school.



Phone +61 1800 498 642
sales@educationhorizons.com
educationhorizons.com/seqta